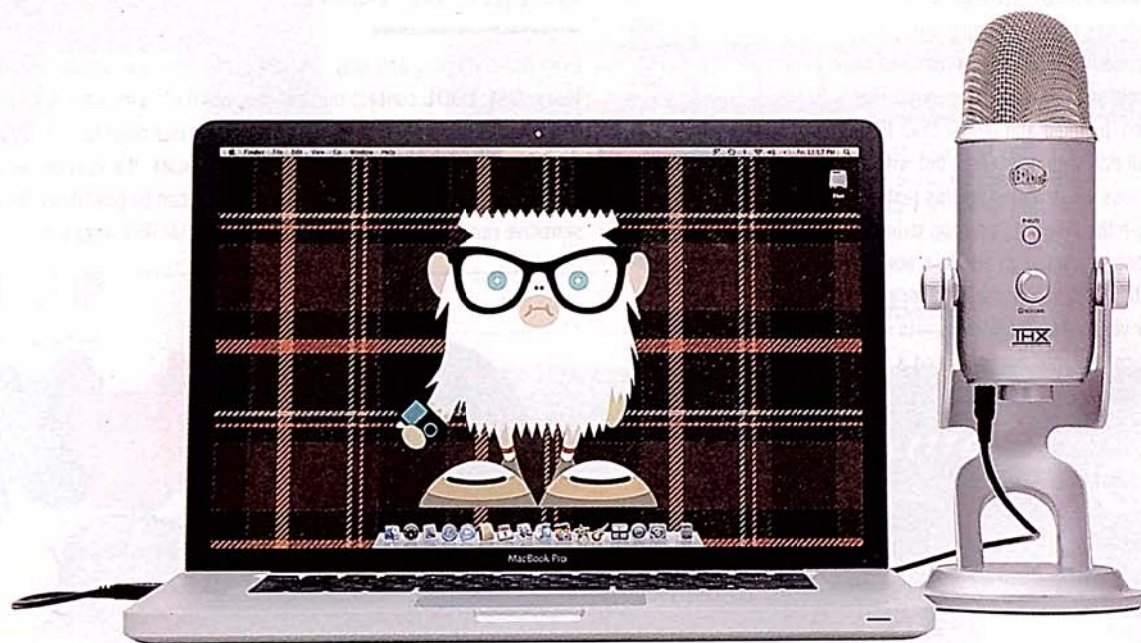


MEET YETI— THE ULTIMATE PROFESSIONAL USB MIC FROM BLUE MICROPHONE



If you're in the market for a versatile digital microphone, this quirkily named, high-quality USB microphone for recording strings is worth checking out. When used to record violin—as well as guitar and vocals—the Yeti provides impressive depth and response on the low end, and a desirable clean, crispness on treble frequencies. All things considered, this mic's sound is comparable to some models that are twice the price. What's more, there are no software drivers to install and that makes set up a breeze. Just plug the Yeti into your PC or Mac, select it as your input/output, and you're ready to record on your favorite audio software.

As the name (and anthropomorphic appearance) imply, this USB mic is truly a beast that can handle just about anything you throw at it. The Yeti provides several features that you wouldn't necessarily expect to find bundled together

in a single microphone, including controls that would typically be on an audio interface or in your computer, such as an analog-to-digital converter. Controls mounted on the mic—including volume, gain, and mute—permit the performer to operate those features right from the mic. That's a handy feature for those who are self-recording.

But the most impressive feature is Yeti's Tri-Capsule Array, an innovative configuration of the three condenser capsules in the top of the mic mounted behind the wire mesh screen. The Pattern Selector knob allows users to choose one of four recording patterns: stereo, cardioid, omnidirectional, and bidirectional, which allows for great versatility.

The Yeti can thread onto a traditional mic stand, or you can place the mic on a flat surface using the adjustable-angle heavy-duty stand.

The mic's exceptional sound and performance are just as impressive as its user-friendly amenities. Its audio fidelity, low distortion, and balanced frequency response have earned the Yeti the distinction of being the first THX-certified microphone.

—Graham Pelletieri

Yeti USB Mic features:

- Sample rate: 48 kHz
- Bit rate: 16 bit
- Capsules: 3 Blue-proprietary 14 mm condenser capsules
- Polar patterns: cardioid, bidirectional, omnidirectional, stereo
- Frequency response: 20 Hz–20 kHz
- \$149 (MSRP)

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